

SECTION 6

Business Solutions Center

Enterprise-grade capabilities for dealerships, small businesses, startups, corporations, nonprofits, schools, universities, government agencies, media companies, creators, publishers, advertisers, and sponsors.

Who This Section Is For

This section is written for organizations that need to move faster than off-the-shelf tools allow but do not want the cost or fragility of a custom build. The Consumers Pulse offers a modular platform: license the hubs your team needs today, and expand as your operation grows.

Solutions At a Glance

Automotive Dealerships. Inventory tools, live pipeline, campaign automation, lead intake, and reseller-friendly reporting.

Small & Mid-Sized Businesses. CRM, lead hub, marketplace listings, AI content, and a single checkout.

Startups. Fast identity, subscriptions, marketplace, and analytics without weeks of engineering.

Corporations. Role-based access, PIN-gated actions, audit trails, and enterprise reporting.

Nonprofits. Community, donations, learning content, and volunteer coordination in one place.

Schools & Universities. Academy delivery, certifications, cohorts, and administrative controls.

Government & Public Agencies. Compliant communication, transparent audit, and community outreach.

Media & Publishers. Streaming discovery, creator tools, and integrated advertising surfaces.

Advertisers & Sponsors. Sponsored placements, campaign analytics, and brand-safe creator matching.

Onboarding

- 1 Introductory call to scope your team size, hubs of interest, and integrations.
- 2 Environment setup: roles, PIN policies, branding, and data import.
- 3 Training via the Onboarding Hub and Academy, tailored to your team.
- 4 Pilot period with dedicated support and clearly defined success metrics.
- 5 Rollout, expansion, and quarterly reviews.

Account Management

Enterprise accounts receive a named point of contact who coordinates onboarding, training, escalations, and quarterly business reviews. Standard accounts receive prompt written support and self-service documentation covering every major workflow in the platform.

Enterprise Features

- Role-based access control and PIN-gated sensitive actions.
- Full audit trails on lead visibility, CRM changes, and administrative actions.
- Custom branding and white-label options for select hubs.
- SSO integration and directory synchronization on qualifying plans.
- Data export in standard formats for backup and interoperability.

Analytics, Reporting & Integrations

Every hub publishes analytics scoped to your team. Lead intelligence, CRM, marketplace, and campaigns each expose the metrics that matter to their workflow. Integrations with common email, payments, and communication providers are available; additional integrations can be scoped during onboarding.

Scalability, Security & Administration

Scalability. Modular hubs scale horizontally with your headcount and volume.

Security. Encryption in transit and at rest, least-privilege access, and regular reviews.

Administration. A dedicated Admin Hub for roles, alerts, activity, and controls.

Collaboration. Shared pipelines, tasks, calendars, and reporting keep teams aligned.

Frequently Asked Questions

Q. Can we start with just the CRM?

Yes. Hubs are licensed independently. Many customers begin with the CRM and Lead Hub and expand into Academy, Marketplace, and AI Studio.

Q. Do you support custom SSO?

Yes, on qualifying plans. Contact us during onboarding to scope the identity provider.

Q. What is the SLA?

SLAs are provided in the enterprise agreement. Standard uptime targets and support response times are documented and reviewed quarterly.

Q. How do we get a demo?

Use the Contact page or reach your named account manager. A live demo can be scheduled within a business week.